

Corewell Health Pledges Generous Donation to Crossroads Recreation Connection

April 30, 2023: For Immediate release

Corewell Health (formerly known as Spectrum Health) recently pledged \$50,000 to Crossroads Recreation Connection (Crossroads RC), a non-profit 501(c)(3) based in Reed City, Michigan. This group of dedicated volunteers is focused on bringing free recreational opportunities to all families and visitors in Osceola County.

The Corewell donation is earmarked for the Pocket Park that Crossroads RC, in partnership with the City of Reed City, has planned for the northwest corner of W. Slosson Avenue and S. Chestnut Street. The Park will be anchored by a splash pad, and will include public rest rooms, a warming/cooling observation area, a covered pavilion, a fire pit, the annual ice rink, and numerous seating areas. The Park will be a four-season amenity.

Andrea Leslie, President and Regional Market Leader of Corewell Health Reed City, announced the award on April 18, 2023: "Corewell Health is committed to improving the health of the communities we serve. Focusing on keeping people healthy and well, increasing activity and access to outdoor recreational facilities strongly aligns with our goals. The proposed Crossroads Recreation Connection Pocket Park, with splash pad and green spaces allow access for people of all ages and abilities to seek enjoyment with a strong sense of community.

We are delighted to be the initial corporate sponsor of the park and are committed to providing \$50,000 (payable as \$10,000 a year for the next five years) in funding to start the journey to turn this park into a reality for the Reed City community. We align in your mission to build community relationships while enhancing fun recreational opportunities as we all work toward a happier, healthier community."

Crossroads Recreation Connection deeply appreciates the Corewell support and continues to seek corporate sponsorships. For more information, visit www.crossroadsrc.org.